



FOR IMMEDIATE RELEASE

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**CELEBRATE CREATIVITY, IMAGINATION, AND HUMOR AT
FLIMP FESTIVAL**



Saturday, May 4, 2019, 10AM-2PM

A free and fun-filled event for all ages!

Montgomery, AL—With the new John and Joyce Caddell Sculpture Garden as a spectacular backdrop, the Montgomery Museum of Fine Arts celebrates the *Flimp Festival*, the Museum's annual public celebration of creativity, imagination, and humor, on Saturday, May 4, 2019, from 10AM–2PM. This year's free and fun-filled event is supported by the generosity of lead sponsor Max Credit Union and sponsor Dentistry for Children, PC.

Throughout the event, a dozen art activities, nearly 95 chalk art masterpieces, loads of other activities and games, and a full roster of music and entertainment will bring out the artist in each of us, nourishing our creative sides and allowing us to make our world a more colorful place to live!

Because this is *Flimp's* first time in the Caddell Sculpture Garden, this year's art activities, chalk art, and activities all celebrate garden and nature themes. Art activities include: beaded garden art, bird feeders, clay and yarn sculptures, *Flimp* houses, flower color wheels, flower prints, leaf rubbings, painted balloons, pinwheels, wind chimes, and sun catchers. Other garden-focused activities include bubbles, a kid color zone especially for those under the age of 4, a treasure hunt, yard games, plus all that the Museum's interactive gallery, ArtWorks, has to offer.

The 2019 Chalk Art Competition challenges student and adult artists blend art and nature. And, their masterworks will challenge this year’s jurors—Rick Dildine, Artistic Director at the Alabama Shakespeare Festival, Paul Horton, Morning Show Talk Show Host at WMXS-FM Mix 103.3, and Tonya Terry, Morning Anchor at WSFA 12 News—to pick student and adult standouts from a field of the area’s top talent! *Flimp* participants will stroll the nearly 95 drawings on view, including those by Meredith Cooper and Stephanie Kirkland, and this year’s featured chalk artists! The Museum thanks the many donors who support the Chalk Art Competition this and every year.

The music and entertainment line-up includes: Beatin’ Path Rhythm Events featuring Dave Holland, Booker T. Washington Magnet High School student performances featuring music, dance, and theatre, face painting by Abracadoodle, and a photo booth provided by the Alabama Shakespeare Festival. We thank these partners and others including the Montgomery Zoo and potter Christen Napp for helping us celebrate creativity so many of its forms! Local food vendors Frios Gourmet Pops, Little Donkey Mexican Restaurant and That’s My Dog will be selling snacks for those who need a bite to fuel their imaginations!

The *Flimp Festival* will take place rain or shine.

The Museum would like to thank The Montgomery Advertiser, WSFA-TV, The Alabama News Network, IHeart Radio, Cumulus Radio for their media support for *Flimp*.

What is a Flimp?

Nearly 30 years ago, when the Museum first set out to develop a festival celebrating creativity and imagination, it had to look no further than its own permanent collection for a fitting name for such an event!

Artist Geneva Mercer invented the word “flimp” when she sculpted flower imps to adorn her fountain, Flimp Fountain (1937), which is part of the Museum’s collection. Flower imps, related to elves, fairies, and wood sprites, are little capricious characters who live in gardens and are responsible for the strange and wonderful things that happen there. To this day the idea of flimps—with all of their whimsy and wonder—continue to be the inspiration for this wonderful day of art-making and art and nature appreciation!

GENERAL INFORMATION

When: May 4
10 AM–2 PM
Until 5 PM for Sculpture Garden, ArtWorks interactive gallery, exhibitions, and permanent collection.

Where: Montgomery Museum of Fine Arts
One Museum Drive, Montgomery, AL

Admission: FREE!

Lead Sponsor: Max Credit Union

Sponsor: Dentistry for Children, PC.

Partners: Abracadoodle, Alabama Shakespeare Festival, Booker T. Washington Magnet High School, Montgomery Zoo, and Christen Napp.

Media: The Montgomery Advertiser, WSFA-TV, The Alabama News Network, IHeart Radio, and Cumulus Radio.

General Support: The Montgomery Museum of Fine Arts is a department of the City of Montgomery and is supported by funds from the City of Montgomery, with additional funds from the Montgomery County Commission and the Montgomery Museum of Fine Arts Association. Programs are made possible, in part, by grants from the Alabama State Council on the Arts.